

3RD ANNUAL

AI IN HEALTH CONFERENCE

CONFERENCE: SEPTEMBER 9-13, 2024

EXHIBIT HALL OPEN: SEPTEMBER 10-11, 2024

HOUSTON, TX | BRC AT RICE UNIVERSITY

AIHEALTHCONFERENCE.COM

SPONSOR GUIDE



RICE KEN KENNEDY
INSTITUTE
AI, Data, and Computing for Global Impact



**AI IN HEALTH
CONFERENCE**
HOSTED BY THE KEN KENNEDY INSTITUTE



ABOUT THE KEN KENNEDY INSTITUTE

The Ken Kennedy Institute is a multidisciplinary group that works collaboratively on groundbreaking research in artificial intelligence, data, and computing.

The Institute is dedicated to solving critical global challenges with collaborative approaches that focus on innovations. We enable new conversations that drive interdisciplinary research, develop new technology, and advance the workforce. Our partnerships promote innovation and entrepreneurship across academia, industry, and the community.

300+ Institute Members

2,800+ Data Science Community Subscribers

4,800+ Institute Community Subscribers

2024 AI IN HEALTH CONFERENCE

HOSTED BY THE KEN KENNEDY INSTITUTE
SEPTEMBER 9-13, 2024 | HOUSTON, TX

Bridging the gap between artificial intelligence and real-world health outcomes, the AI in Health Conference isn't just about what AI can do – it's about what AI should do for patient care.

The AI in Health Conference is your opportunity to connect with and learn from researchers, engineers, clinicians, and entrepreneurs at the forefront of artificial intelligence in healthcare and public health. Brought to you by the Ken Kennedy Institute at Rice University, this program will address the current state of artificial intelligence in health and showcase a research-based outlook on the next 10 years.

The AI in Health Conference will take place in Houston, home of the largest medical center in the world – the Texas Medical Center – which hosts 60+ member institutions that are visited by 10 million patients each year. The intersection of healthcare and artificial intelligence holds potential, unlike any other innovation the medical industry has seen before. Artificial intelligence's ability to operate and automate tasks at heightened speed, efficiency, and accuracy has already made an impact on day-to-day hospital care and administrative functions.

As a sponsor, your company benefits from various promotional opportunities and the chance to network with attendees on September 10-11.



THE TEXAS MEDICAL CENTER

TMC is the world's largest medical city in the world with 60+ member institutions, 21 hospitals, and 10 million patients each year.

TMC begins one surgery every three minutes on average. In total, the center has more than 180,000 surgeries each year.

With 1,400+ total acres and about \$25 billion in annual GDP, TMC is the eighth largest business district in the United States.



CONFERENCE DETAILS



BRC AT RICE UNIVERSITY
6500 MAIN ST. HOUSTON, TX 77030



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EXHIBIT HALL



STUDENT POSTERS



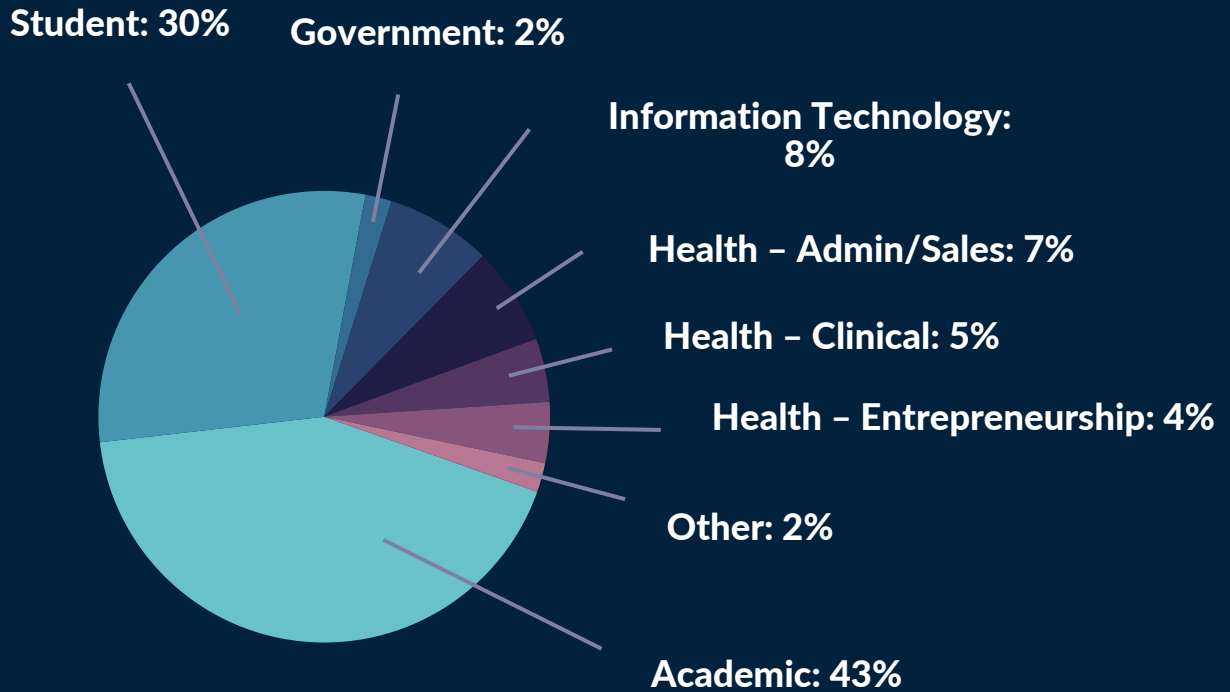
NETWORKING

The agenda for the conference includes invited speakers, a technical talk program, an exhibit hall, networking receptions, poster presentations, and specialized add-on workshops.

The exhibit hall is directly adjacent to the main building and auditorium. Breakfast, lunch, breaks, and receptions will all be taking place in the exhibit hall. The exhibition times and networking receptions are when the most foot traffic will be in the exhibit hall.

ATTENDEE DEMOGRAPHICS

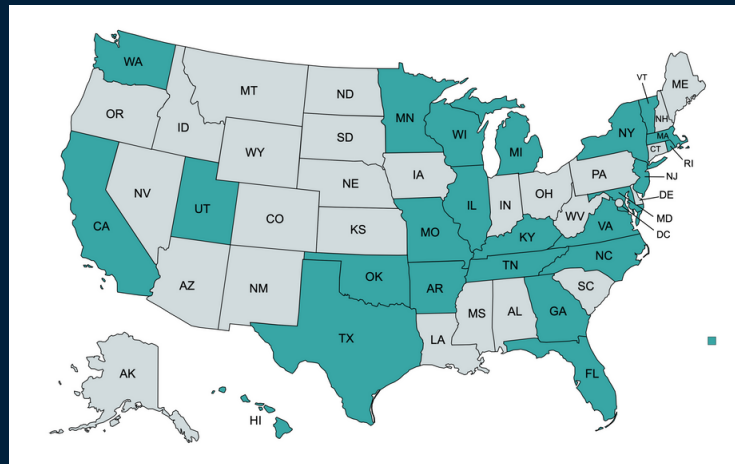
2023 AI IN HEALTH CONFERENCE ATTENDEES BY INDUSTRY



450+ ATTENDEES

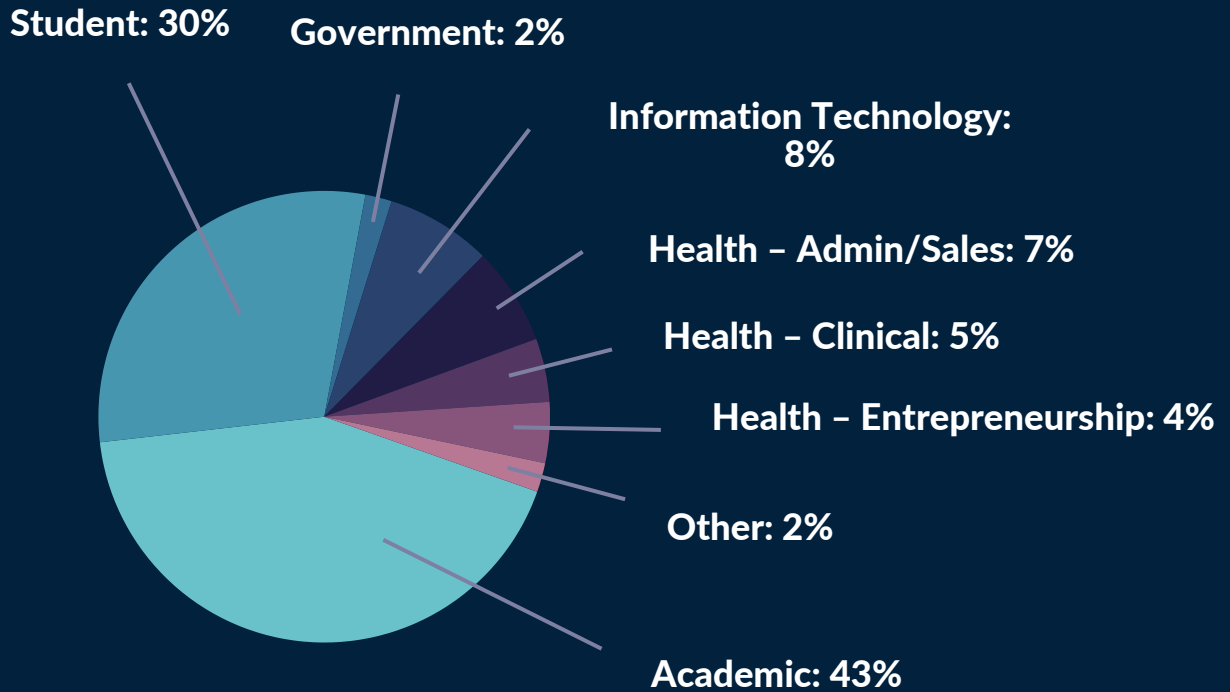
23 STATES

14 COUNTRIES



ATTENDEE DEMOGRAPHICS

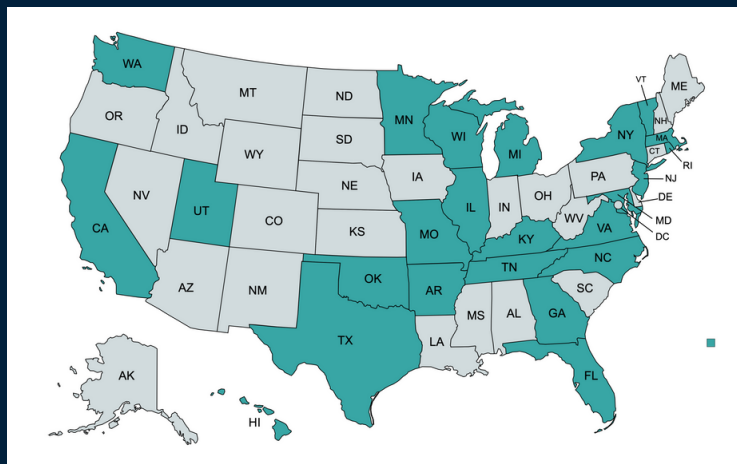
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SPONSORSHIP LEVELS

-  **PLATINUM: 1 AVAILABLE***
-  **GOLD: \$12,000**
-  **SILVER: \$8,000**
-  **BRONZE: \$4,500**

All sponsors will be required to agree to our [Terms & Conditions](#).

We are not responsible for readability of your logo as space for your logo will be regulated by the level of sponsorship. If you plan on sharing your sponsorship with another company, you will need to provide us with one company logo. We cannot display two logos separately or merged together.

It is very important that you provide us with one contact person for communication purposes. Please make sure this person is able to disseminate information, including conference logistics, to all relevant parties at your company (and any partners if a shared sponsorship). To prevent any miscommunication or confusion, we ask that you please designate one person to be the main contact for your company who can share sponsor details and logistics to the group prior to arriving.

*If your company is interested in being the 2024 Platinum Sponsor, reach out to kenkennedy@rice.edu.

SPONSORSHIP BENEFITS

Each sponsorship level comes with unique perks and promotional opportunities. For the exhibit hall displays, please note the following:

- Attendee traffic in exhibit hall displays is limited to one side of the table
- All table displays will include a black tablecloth
- Tabletop displays can be used but must not exceed 4 ft. in height
- Floor-standing displays can be placed behind the table but must not exceed 8 ft. in height

PLATINUM: 1 SPOT

- 20 conference registrations, including parking validations
- 15 x 2.5 ft. table display in exhibit hall with 6 chairs

GOLD: \$12,000

- 15 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

SILVER: \$8,000

- 10 conference registrations, including parking validations
- 5 x 2.5 ft. table display in exhibit hall with 2 chairs

BRONZE: \$4,500

- 5 conference registrations, including parking validations
- 30" round cocktail table display in exhibit hall with 2 barstools

PROMOTIONAL BENEFITS



First reach out for selected sponsorship again the following year



Company logo on the conference pop-up banner



Company logo on back side of the conference printed program



Company logo with link on the conference website



Company logo on conference email communications



Company logo on the conference registration page



Access to attendee list including name, company, title, and email

*Attendees on list may only be emailed once before & once after the conference

**Only attendees that opt in to receiving sponsor communications will be included on list



Rights to display company pop-up banner outside main auditorium

*Must be a freestanding banner provided by the sponsor & may not exceed 8 ft. x 3 ft.



Rights to a full color interior ad in conference printed program

*Ad provided by the sponsor

HALF PAGE FULL PAGE

Company logo will be featured on guest tables in exhibit hall

*Signage provided by conference staff



Rights to display company flyers on registration tables

*Flyer provided by the sponsor & must not exceed 8.5 " x 11"



Rights to provide a company branded lanyard for attendee nametags

*Lanyards ordered by conference staff unless provided by sponsor



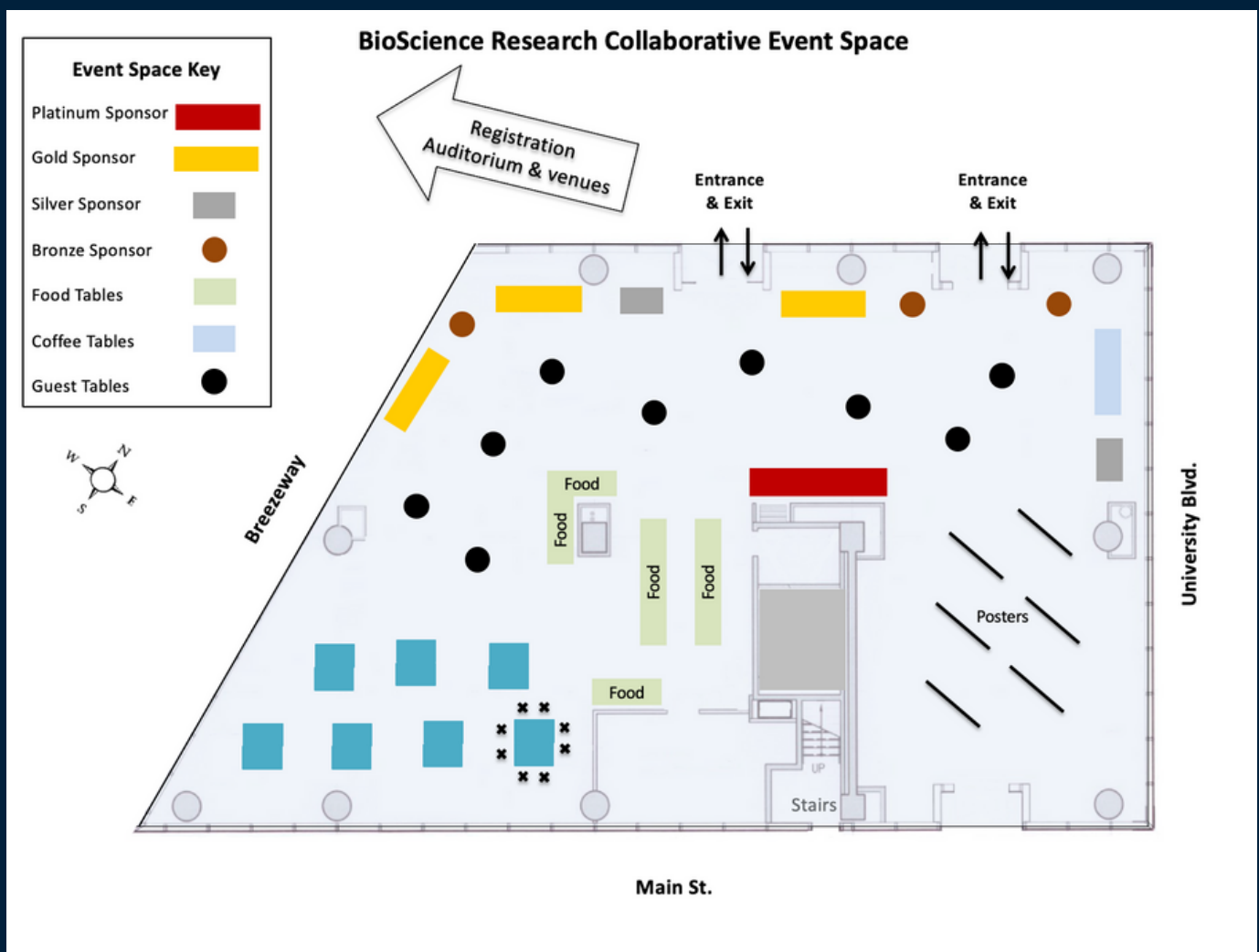
Exclusive sponsorship of specialty coffee bar in exhibit hall

*Company logo featured on coffee bar signage and on conference schedule



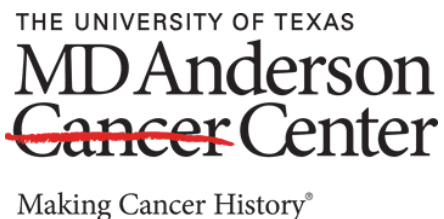
EXHIBIT HALL LAYOUT

Electrical outlets are limited in the event space. The conference will provide extension cords to assist with power needs for our exhibitors.



PREVIOUS SPONSORS

ORACLE
for Research



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CONTACT US

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